

March 12, 2014

Jim Connell 15 Pinewild Dr. Pinehurst, NC 28374-9735

Dear Jim,

There are many ways to live a meaningful life.

Many people add meaning to their lives by ensuring that what they honor and value most has impact beyond their own lives. Through your support of National Geographic you have shown that you are such a person.

It will probably come as no surprise to you then that having a sense of purpose is one of the keys to longevity. That's one of the interesting findings of National Geographic fellow and author, Dan Buettner, who has spent a considerable part of his life documenting the habits of the longest-lived people around the world. His research, described on the cover of our *Explore Tomorrow* newsletter, includes this and other tips to enhance healthfulness and longevity.

One way many friends of National Geographic have chosen to give their lives even greater purpose is to include a gift for National Geographic in their estate plans.

The members of this outstanding group, our Alexander Graham Bell Legacy Society, are recognized in the newsletter for their foresight in providing for the future of exploration and conservation. We hope that as you learn more about how easy it is to create your own lasting legacy that you will want to make a gift to National Geographic through your will, trust, or by beneficiary designation, too.

With much appreciation for your interest and warmest wishes, I am

Sincerely,

Nancy E. Rehman

VP, Gift & Estate Planning

P. S. We have a dedicated donor care team here at National Geographic and I want to encourage you to contact JJ, Alice, Dana or me to confidentially explore gift and estate planning options here at the Society. Please call us at 800-226-4438 or email us at plannedgiftinfo@ngs.org.