



Hospice Philanthropy Group, LLC

"Giving Voice to Hospice Philanthropy"

Hospice Philanthropy Group, LLC is a nationwide consulting network developed to assist hospice organizations with raising annual, capital, estate and endowment charitable support.

At HPG fundraising, we focus on your objectives, learn your needs and develop affordable creative solutions to help you meet or exceed your goals.

The network can assist hospice organizations in a variety of ways. It can develop new fund raising programs or expand existing efforts. The network consultants have individual expertise in the following fund raising program areas: board education, leadership development, annual and sustaining support, feasibility studies, capital campaigns, charitable estate and gift planning, endowment development, social media and web services.

Our consultant network has 100+ years experience in fund raising, having raised over \$250,000,000+ dollars for their organizations and clients.

Many of our clients have long term consulting relationships of 10+ years and most of our engagements are the direct result of referrals.

HPG offers a full suite of comprehensive development services drawing on decades of work with health care organizations to impact and transform your fund raising program in fulfillment of your mission.



HPG Fundraising

All services are tailored to client needs based on hospice organizations unique needs, our personal understanding and commitment to your mission.

We invite your inquiry at: 910-295-6800 or info@hpgfundraising.com

 ***Philanthropy must be a key strategy to adapt to changes in reimbursement for hospice care***

At **HPG Philanthropy Group LLC** we are consultants in hospice advancement. We believe a personally tailored program is your best solution to long range fund raising success.

No cookie cutter approaches are used rather we believe hospice organizations have unique needs which must be addressed with personal understanding and commitment.

Specific services are offered in the following areas:

Strategic Planning and Fundraising

- ☒ Development audits and program assessments
- ☒ Leadership development
- ☒ Board training
- ☒ Interactive workshops and retreats
- ☒ Executive consultations
- ☒ Short and long range strategy and planning
- ☒ Solicitation training

Campaign Planning

- ☒ Feasibility studies
- ☒ Campaign readiness analysis
- ☒ Focus group studies
- ☒ Campaign planning and design
- ☒ Campaign counsel
- ☒ Sustaining growth after campaigns

Annual Sustaining Support

- ☒ Branding studies
- ☒ Annual giving
- ☒ Memorial and tribute programs
- ☒ Corporate and business support
- ☒ Direct response services

Major Gift Activities

- ☒ Donor research
- ☒ Program case and gift priority statements
- ☒ Face to face solicitation training

Gift and Estate Planning

- ☒ Planned giving program design
- ☒ Program implementation
- ☒ Donor consultations on gift strategies
- ☒ Asset transfer and gift implementation
- ☒ Endowment development

Social Media and Internet Strategies

- ☒ Web design
- ☒ Internet solicitations
- ☒ Technology analysis

 **HPG Fundraising**

Offices: California, Maryland, New York, North Carolina, Texas

For further information: www.hpgfundraising.com

Phone: 910-295-6800, Fax: 910-295-6866 or info@hpgfundraising.com